

CWA Innovation Award

1. **Description.** The CWA Innovation Award is given periodically to a person or organization in recognition of a product, service or program that demonstrates an ongoing commitment to innovation for the advancement of recreational indoor climbing. Innovation is exhibited through new-to-the-world products or services leading to improved customer experiences, satisfaction and loyalty while realizing significant market or business impact. The Innovation Award is accompanied by a prize of \$500.00. Innovation award winners are driven by market insights, existing and emerging consumer preferences, and a desire to continuously improve the industry in order to provide an elevated recreational climbing experience.
2. **Award Qualifications.** The product, service or program must:
 - a. be consistent with or support the mission of the CWA;
 - b. made a positive difference in the lives of the people who use the product, service or program;
 - c. seen significant adoption in the industry;
 - d. be novel in design, execution, delivery and/or results; and
 - e. exemplify innovation by demonstrating a new dimension of performance.
3. **Award Distribution.** There may be 1 award(s) presented each year. However, if there are no nominations or nominations are not forwarded no award need be made.
4. **Review Process.** Nominations can be submitted by CWA members or Board Members. All nominations should be sent to info@climbingwallindustry.org. Nominations are then forwarded to the Awards Committee. The Awards Committee reviews and recommends finalists. Selection and approval is granted by Board of Directors.
5. **Nominations.** Those submitting a nomination should be able to describe in detail the innovation, its significance, and how the product, service or program represents an improvement to the sport of climbing.
6. **Requirements.** The person or organization being nominated must meet these requirements:
 - a. be a current member;
 - b. have created an innovative product or service, as outlined in the award description, and
 - c. shown evidence of constructive and responsible participation in the industry.
7. **Restrictions.** Sitting members of the CWA Board of Directors may not be nominated during their term of board service. Those who are serving on the Awards committee may not apply for any award and will not be eligible for any award until one year following the end of their term of service.
8. **Due Date.** The deadline for nominations to be received by CWA is December 31st for the following year
9. **Recognition.** The award is presented at CWA Annual Conference. The award will be announced in CWA publications or web site.
10. **Nomination Form.** See nominations requirements.